

# Contract – Application form (3 pages)

Please enter details or attach business card. If invoice address is different from below, please provide details in 'Notes' section



The application must be submitted before June, 01, 2010

To be filled in by the Organizer:

Client No	Stand size, square meters	Stand No

Powered by: **automechanika**  
MOSCOW

**The participant of the Show (hereinafter – the "Exhibitor"):**

The information given below may be used in the catalogue as official

information about your company if the Organizer doesn't receive in due time any other information provided in forms given in the "Exhibitor Manual".

Moscow International Motor Show  
25th August – 29th August 2010  
Crocus Exhibition Centre  
Moscow, Russia

Company: .....

Contact person: .....

Job Title: .....

Address: .....

Town/City: .....

Postcode: ..... Country: .....

Tel: .....

Fax: .....

Email: .....

Web: .....

**I would like to book the following:** (please tick all appropriate boxes)

**RAW SPACE** (minimum 12m<sup>2</sup>) ..... m<sup>2</sup> @ €160 per m<sup>2</sup> = € .....

includes: space rental, aisle cleaning and pavilion security,

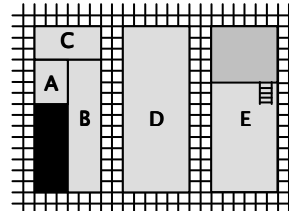
**BOOTH CONSTRUCTION** (minimum 12m<sup>2</sup>) ..... m<sup>2</sup> @ €30 per m<sup>2</sup> = € .....

includes: rear and side walls (2.5 meter high), carpet, fascia panel with company name, 1 table, 2 chairs, waste basket

**ELECTRIC POWER SUPPLY (minimum EPS up to 2 KW)** € 325

\* Please, note, that standard package does not include electric power supply.  
**Plus:**

- A – inline** (open to 1 aisle) no surcharge
- B – corner** (open to 2 aisles – min 18m<sup>2</sup>) + 10% on space rate
- C – peninsular** (open to 3 aisles – min 36m<sup>2</sup>) + 15% on space rate
- D – island** (open to 4 aisles – min 80m<sup>2</sup>) + 20% on space rate
- E – double-decker** (by request only) + 50% of space covered



€ .....

€ .....

€ .....

€ .....

€ .....

**Obligatory Registration Fee** (compulsory) € 300  
includes: catalogue entry, event guide listing, website listing, exhibitor passes, invitation cards, 1 copy of catalogue, additional services.

**Sub-Exhibitors** + € 300 per company Number of companies ..... = € .....

includes: catalogue entry, event guide listing, website listing, exhibitor passes, invitation cards, 1 copy of catalogue, additional services.

**+ VALUE ADDED TAX (18%)** € .....

**Please send me further details about** (please tick all appropriate boxes)

- Custom-build stand service  Event Guide advertising  Event sponsorship options  Other relevant events

**Notes: Please indicate which section you would like to exhibit at:**

- Parts & Systems
- Accessories & Tuning
- Automobile Design & Engineering
- Repair & Maintenance
- Service Station & Car Wash
- IT & Management; Logistics
- Automobiles & Buses

**BRAND(s) you are going to present at MIMS powered by Automechanika Moscow 2010 trade fair:**

**Payment schedule:**

1. 50% during 5 working days upon the receipt of the invoice € .....
2. 50% due by 01 July 2010 € .....

**OOO "Messe Frankfurt RUS"**

Account number 4070297870000401484  
Raiffeisenbank ZAO, Moscow 17/1  
Troitskaya ul., Moscow, 129090, Russia  
SWIFT: RZBMRUMM  
Intermediary bank:  
Via Raiffeisen Zentralbank Oesterreich AG  
SWIFT: RZBAATWW

We hereby confirm our participation at **MIMS powered by Automechanika Moscow 2010** and we confirm that we have been supplied with Messe Frankfurt RUS Terms of Participation, which form part of this contract. We have read Messe Frankfurt RUS Terms of Participation and confirm our acceptance of these. The execution of this contract and its receipt by Messe Frankfurt RUS is deemed conclusive evidence of the Applicant's agreement to pay the full fees due. Where more than one exhibitor will share a stand in respect of which this contract is made ("Sub-Exhibitor"), the Applicant, acting as agent for each stand Sub-Exhibitor, shall ensure that each stand Sub-Exhibitor is bound by the Terms of Participation overleaf. The Applicant shall be liable to pay any additional charges due in respect of any stand Sub-Exhibitor.

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Exhibiting Company: .....

Print Name: .....

Authorised Signature: .....

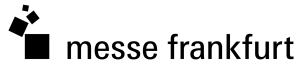
Position: .....

Date: ..... / ..... / 20.....

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### Next steps...

Thank you for completing your space application contract. We will process your order and issue an invoice. Your deposit payment must be transferred upon receipt of your invoice.



**PLEASE RETURN TO:**

Messe Frankfurt RUS Ltd. (hereinafter – the "Organizer")

Leningradsky Prospect, 39 a

125167, Moscow,

**Phone: + 7 (495) 721 10-57/-58/-59 ext. 107**

**Fax: + 7 (495) 783 2326**

[Konstantin.Gultsev@russia.messefrankfurt.com](mailto:Konstantin.Gultsev@russia.messefrankfurt.com)

# Terms of participation in the show

## 1. Organizer

Messe Frankfurt RUS Ltd.  
Leningradsky Prospect, 39 a  
125167, Moscow,  
Phone: + 7 (495) 721 10-57/-58/-59 ext. 107  
Fax: + 7 (495) 783 2326  
[Konstantin.Gultsev@russia.messefrankfurt.com](mailto:Konstantin.Gultsev@russia.messefrankfurt.com)

## 2. General conditions of participation in the show

The detailed information concerning the terms of participation in the show can be found in the "General Conditions of Participation" delivered by request. The named document can be delivered by request or can be found on the internet at [www.messefrankfurt.ru](http://www.messefrankfurt.ru).

## 3. Compliance

At all times during the period from the installation to the end of dismantling the Exhibition (the "Exhibit Period"), Exhibitors must comply with the rules and regulations of any and all Government, local authority or other regulatory body including, but not limited to any buildings regulations.

## 4. Conclusion of a participation agreement

To take part in the show, an Exhibitor must submit a filled-in application form (3 pages) signed by an authorized representative of the Exhibitor and sealed with a common seal. The participation agreement is concluded by sending a written confirmation in which the description of the stand provided is given.

Fax copies are accepted by the Organizer and are equally valid for both the parties. Original Contract - application form is to be sent by post or handed over to the Organizer directly at the fairground.

## 5. Exhibitor Manual

For detailed information and the terms of participation in the show see the "Exhibitor Manual".

## 5. Inclusion in the catalogue

The information given on the first page of the application form may be used in the catalogue as official information about your company if the Organizer doesn't receive in due time any other information provided in forms given in the "Exhibitor Manual".

## 6. Stand lease

The stands are provided in accordance with the exposure, technical and marketing parameters. The Exhibitor has no right to demand particular location or size of the stand.

## 7. Cancellation of participation

If a registered and admitted Exhibitor refuses to take part in the show, he, regardless of the reasons for such a refusal, is liable to pay the rent:

300 Euro + VAT 18% in case of cancellation more than 6 months before the exhibition;

35% of full amount of all Invoices in case of cancellation from 6 months to 4 months before the exhibition;

65% of full amount of all Invoices in case of cancellation from 4 months to 2 months before the exhibition;

90% of full amount of all Invoices in case of cancellation from 2 months to 2 weeks before the exhibition;

100% of full amount of all Invoices in case of cancellation less than 2 weeks before the exhibition.

## 8. Terms of payment

50% of the total amount is to be transferred upon the receipt of the invoice. The rest is to be paid no later than on July, 01, 2010.

In case the Exhibitor does not comply with the terms of payment, the Organizer reserves a right to deprive the Exhibitor of the discount granted.

All the banking fees (if applicable) are to be paid by the applicant.

**Please, pay attention: the payments are to be made only by bank transfer.**

The payments are to be made to the following account:

### Payments in foreign currency:

OOO "Messe Frankfurt RUS"  
Account number 40702978700000401484  
Raiffeisenbank ZAO, Moscow 17/1  
Troitskaya ul., Moscow, 129090, Russia  
SWIFT: RZBMRUMM  
Intermediary bank:  
Via Raiffeisen Zentralbank Oesterreich AG  
SWIFT: RZBAATWW

## 9. Passport and Visa

Messe Frankfurt RUS or its Connected Persons shall not be responsible for assisting the Exhibitor with obtaining a passport or a visa for entrance into the country where the Exhibition is to be held. Should an Exhibitor fail to obtain these documents any monies payable in accordance with the Exhibit Contract shall remain owing in full.

The Exhibitor's representative authorized to sign financial documents:

**"We hereby acknowledge the receipt of the "General Conditions of Participation" and our consent with the named "General Conditions of Participation" and with the terms stated in the present application form as an integral part of the terms of the agreement".**

Position \_\_\_\_\_ Name \_\_\_\_\_

\_\_\_\_\_ 200\_. Signature and common seal \_\_\_\_\_

The authorized representative of the Organizer: **"Accepted"**

Position \_\_\_\_\_ Name \_\_\_\_\_

\_\_\_\_\_ 200\_. Signature and common seal \_\_\_\_\_

